



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicant : Thomas J. Perkowski
Serial No. : 10/058,970
Filed : January 28, 2002
Title of Invention : WEB-BASED CONSUMER PRODUCT MARKETING
COMMUNICATION NETWORK FOR MANAGING AND
DELIVERING CONSUMER PRODUCT MARKETING
COMMUNICATIONS TO CONSUMERS ALONG E-
COMMERCE (EC) ENABLED WEB SITES ON THE WORLD
WIDE WEB (WWW), USING MULTI-MODE VIRTUAL
KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE
COMPONENTS EMBODYING UNIVERSAL PRODUCT
NUMBERS (UPNs) AND DRIVEN BY UPN/URL LINKS
MANAGED BY PRODUCT MANUFACTURER TEAM
MEMBERS AND/OR THEIR AGENTS
Examiner : Mark A. Fadok
Group Art Unit : 3625
Attorney Docket : 100-058USANB0

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

SECOND PRELIMINARY AMENDMENT

Sir:

In response to the Notice to File Corrected Application Papers mailed January 11, 2008 and the Notice of Drawing Inconsistency mailed February 29, 2008, in the present Application, Applicant submits the following amendments to the same: